

5 MINS.
CONSUMERS
WILL WAIT 5
MINUTES OR
LESS BEFORE
ABANDONING
A PURCHASE.

SOURCE: TIME TRADE SYSTEMS



ZEBRA
MP700
SCANNER/SCALE

FRICTIONLESS POINT-OF-SALE

In a recent Mastercard survey, 51% of U.S. consumers said they are using cash less often or not at all since the pandemic began. The move away from human-assisted transactions means grocers must adopt reliable, user-friendly technologies to ensure consumer satisfaction, and minimize checkout delays and maintenance costs.

GROCERY SCANNER / SCALES:

More consumers are beginning to use self-checkout. This can be advantageous for grocers, as self-checkout options shorten line waits, decreasing abandoned baskets, put-backs, and lost revenue. Leading self-service checkout lanes are modular, and can be configured to fit your store and your process with a lower total cost of ownership and smaller footprint than full lane counterparts.

HANDHELD SCANNERS:

Most self-checkout stations are only equipped with a scanner/scale device, and don't also have a handheld scanner attached. Including a handheld scanner in your self-checkout setup has the added benefits of scanning consumer cards and documents such as driver's licenses and loyalty cards. Handheld scanners read mobile barcodes more quickly, offer corded and cordless options so you can operate without a power source, and have increased scan range and portability.



CATAPULT
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