



## WHAT IS THE TC52 TOUCH COMPUTER?

### The ultimate in enterprise-class touch computing.

From the leader in enterprise-class Android Touch computers, Zebra introduces the TC52, offering the ultimate in enterprise-class touch computing for retail associates, managers and more. Building on the successful TC51, the TC52 offers the ultimate user experience — the simplicity of Android with all the business features workers need to maximize productivity and customer service. And you get the ultimate technology advancements and innovative software solutions on a cutting edge platform, enabling you to maximize the benefits of mobility today, with the future proofing you need to serve your business tomorrow.

## WHY SHOULD YOU BUY THE TC52?

### TOP 5 CUSTOMER BENEFITS

# 1

#### **Mobility DNA for an unmatched feature set — and value.**

Zebra Mobility DNA provides powerful new features that no other competitive product can offer — features that improve productivity, simplify app management and integration. And with LifeGuard for Android (available with a Zebra OneCare contract), you can count on Zebra to provide additional years of OS support — including security patches — to extend the life of your investment and let you to decide when to upgrade to a newer version of Android.

# 2

#### **Eliminate the guess work in selecting the right device.**

Don't worry about premature device obsolescence. The TC52 is the most advanced mobile computer Zebra has released, based on the latest Qualcomm chip set that assures a minimum of two Android OS upgrades. This multi-task-oriented platform can run all your data-intensive and voice applications today and is equally ready for cutting-edge applications — from Machine Learning and Artificial Intelligence (AI) to Digimarc and sophisticated retail locationing applications.

# 3

#### **Reduce your upgrade costs — keep on using the TC5 Series accessories you have today.**

You get the best of both worlds with the next generation TC52. You get the benefits of the latest generation platform and you can also use all of the TC5 Series accessories you already own. And with Zebra's platform approach, the applications you created for the TC51 will seamlessly migrate to the next generation TC52 as both are running Android O.

# 4

#### **You've got a trusted partner in Zebra.**

We are not new to Android. We committed to Android in 2011 and have the industry's largest and most diverse portfolio of Android mobile computers, along with the most mature suite of productivity and development tools. In 2017, our Android global marketshare was 64%. When you choose Zebra, you get a partner with a deep understanding of Android to help you streamline deployment and maximize the benefits of your Android investment, today and tomorrow.

# 5

#### **Maximize device uptime and business ops with optional Zebra Services.**

Zebra's services help design, integrate, deploy and support your solution today and into the future. Zebra OneCare Support Services deliver unmatched technical support and repair services. OneCare Visibility Services provide critical device data, like insight into device utilization by location. And Zebra Professional & Signature Services put all the pieces together for a successful design, deployment and implementation.

### APPLICATIONS

#### **Retail Associates**

- Price/inventory checks
- Loyalty apps
- Item locator
- Price management
- Line busting/POS
- Assisted selling
- And more...

#### **Retail Managers**

- Workforce management
- Planogram management
- Promotion compliance
- Merchandising

### ROI

- Improved staff productivity
- Enhanced customer service
- Lower upgrade and migration costs
- Maximum return on investment with future-proof platform

### PRODUCT INFORMATION

#### TC52 Product Page

- TC52/TC57 Series Datasheet
- TC5 Accessories Guide
- TC52/TC57 Product Video



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